

Think the clinic is the only place to get real results? AlumierMD's groundbreaking @Home Hydration Kit is about to change your mind

HYALURONIC ACID, THAT BACKBONE

of anti-ageing, just became outdated. This extraordinary leap has been made by the skincare-passionate scientists at AlumierMD, with the creation of their incredible @Home Hydration Kit. Generating industry buzz has become the norm at AlumierMD ever since the brand's launch in 2016 – and now, for the first time, you can achieve their hydration in-clinic treatment results at home.

The three-step protocol of AlumierMD's @Home Hydration Kit takes hydration and exfoliation to the next level. It includes ground-breaking active ingredients formulated by the brand's research and development team. Two elements, the Aqua Infusion Mask and Eye Rescue Pads, were previously reserved for use during in-clinic treatments performed by licensed professionals. Now, we all have access to this intensely hydrating, oil-free face mask and the supercharged eye pads.

'The new @Home Hydration Kit from

AlumierMD contains three of my favourite products,' says dermatology specialist and co-founder of STORY clinics, Dr Marcus Mehta. 'At this time of year, hydration is key for boosting your skin's glow. The Aqua Infusion Mask is rich in low molecular weight hyaluronic acid and delivers plumper and more radiant skin in just one application.'

Low molecular weight hyaluronic acid (HA) is the pivotal detail here. Unlike conventional HA, which tends to sit on top of the skin due to its molecular size, innovative low molecular

HYDRATE AT HOME Maintain and gain on in-clinic hydration results at home Alumiers Al

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weight HA can penetrate the skin to get where it's needed. It helps to replenish the naturally occurring HA that is lost as we age, firming and hydrating to a professional standard.

Other components bring their own value. Take Hydroviton®, which fights age-induced dryness through the prevention of moisture evaporation, rebuilding the inner capacity of the skin to capture and retain water.

Then there's the Bright & Clear Solution, a refreshing exfoliating post-cleanse product. It removes dead skin cells to reveal clearer, smoother skin, and also supports a youthful radiant complexion with vitamin C. Meanwhile, the Eye Rescue Pad rejuvenates the eye area by restoring moisture, reducing the appearance of puffiness, fine lines and wrinkles. Top tip: store in the fridge for an extra cooling kick.

AlumierMD skincare is formulated with clinically validated percentages of active ingredients for proven results. It's the very reason the brand was conceived: to offer medical-grade skincare produced in an ecoconscious way. Because these bio-available ingredients formulated at clinically validated percentages promote significant activity in the skin, AlumierMD products can only be purchased following a consultation with one of their licensed and qualified professionals. What's more, for every kit sold, AlumierMD has pledged to donate £5 to the charitable AlumierMD Foundation.

With its hi-tech, high-spec hydration and exfoliation ingredients, superfoods and vitamins, the @Home Hydration Kit is the perfect pre- and post-chemical peel protocol to help patients maintain and gain on in-clinic hydration results. It can also be used before make-up application for plump, smooth skin (the Eye Rescue Pads can even be used as a guide to get the perfect eyeliner wing while hydrating the under-eye area) and is suitable for all complexion types, tones and conditions.

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